**Storyboard**

Grandeur is a suit store that offers a range of services, including custom tailoring for personalised fits, alterations to enhance comfort, and styling consultations to help customers select the perfect suit for any occasion. Additionally, the store provides suit rentals for special events, a selection of coordinating accessories, and expert advice on care and maintenance. Customers can easily schedule fittings and consultations online for added convenience.

**Logo**

**Grandeur.**

**The slogan**- *“Exude* *class with every stitch.”*

**Mission statement**

At Grandeur, our mission is to empower individuals to exude class with every stitch by providing meticulously crafted suits that blend timeless elegance with modern style. We are dedicated to delivering personalised tailoring, exceptional quality, and expert guidance, ensuring that each customer feels confident and sophisticated for any occasion.

**Vision**

Our vision at Grandeur is to be the premier destination for discerning customers who seek to exude class with every stitch. We aspire to redefine the standards of elegance and craftsmanship in the suit industry, creating a community where style meets individuality. Through innovation, exceptional service, and a commitment to sustainability, we aim to inspire confidence and sophistication in every client, making every occasion a memorable one.

My colour scheme for my website mostly consists of black and cream. Cream because it is said that cream evokes feelings of sophistication and serenity, two factors I try to portray to the best of my ability through this website. Black is understood to be the strongest of the neutral colours, it is commonly associated with power, elegance and formality. These are attributes of that which you would like to feel when wearing a suit, so you should feel the same way just by visiting the source, even digitally.

References

Beige double-breasted suit model- <https://www.hockerty.com/en-us/mens-outfits/1108-beige-double-breasted-suit-monk-shoes/>

Amber blue double-breasted suit model- <https://brabions.com/products/amber-blue-slim-fit-double-breasted-suit>

Green double-breasted suit model- <https://www.hockerty.com/en-us/blog/double-breasted-suits-vs-single-breasted-suits>

Green slim-fit suit- <https://www.amazon.ae/Mens-Piece-Dark-Green-Suit/dp/B0BMVZ297W>

Slim-fit suits- <https://www.josbank.com/c/suits/fit-slim-fit-suits>

blue velvet tux- <https://hockerty.com/en-us/men/velvet-tuxedos/>